



**Course Title: The Art Of Food Selling.**

**Course Description:** This condensed one-day masterclass provides participants with essential skills and strategies for successful food selling in a fast-paced and interactive format.

**Duration: 1 Day**

**What You'll Learn**

- How to sell when nobody's buying
- How to discover new markets for your food brand
- Selling Techniques customized to your Food Brand
- How to identify where the money is in the new climate
- Profit Maximization
- How to gain new customers and keep them
- How to Market for free
- The use of Tech
- Menu Planning and Design
- Food Design Experience

**Bonus: Wine Food and Tourism Marketing**

**Who Can Attend**

- Food or Culinary Entrepreneurs
- Restaurant Managers
- Food Enthusiast
- Culinary Art Students
- Marketing and communications Specialists.

